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Hendrik Kneusels heads Sales and Service of the POLAR Group

The POLAR Group has appointed Hendrik Kneusels as its new Head of Sales and Service

With effect from July 1, 2020, Hendrik Kneusels will head the Sales, Service, and Marketing departments of the POLAR Group. The POLAR Group specializes in developing future-proof solutions in the field of print finishing and packaging technology. Approximately 500 employees work for the group's companies POLAR Mohr, DIENST, and PPM.

Hendrik Kneusels is a graduate engineer in applied physics (FH). The 56-year-old recently held a management position with a solution provider for packaging systems for the pharmaceutical, food, beverage, and cosmetics industries. Overall, the experienced manager can look back on almost 30 years in international sales.

In his function, Hendrik Kneusels reports directly to Michael Wombacher, Managing Director of the POLAR Group. "We would like to grow closer together within the POLAR Group - both in terms of space and at the product level," says the Managing Director, commenting on the new appointment. "To achieve this goal, it is crucial that the entire Group's sales strategy is coordinated consistently."

"I am looking forward to the challenge," adds Hendrik Kneusels. "There are promising synergy potentials within the POLAR Group. Together with my team, I want to identify and realize these opportunities".

Contact

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Photo Hendrik Kneusels:

